

Cookie & Website Policy

How we use your personal information online



Edale Mountain Rescue ("us", "we", or "our") operates the <https://www.edalemrt.co.uk> website (the "Service").

This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our website and the choices you have associated with that data. Our Cookie Policy for Edale Mountain Rescue Team should be used in conjunction with the Edale Mountain Rescue Privacy Policy.

We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy.

Information Collection and Use

We collect several different types of information for various purposes to provide and improve our Service to you. This data can include:

Personal Data

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). Personally identifiable information may include, but is not limited to: **Cookies and Usage Data**

Usage Data - We may collect information about how the Service is accessed and used ("Usage Data"). This Usage Data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

Tracking & Cookies Data - We use cookies and similar tracking technologies to track the activity on our Service and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyse our Service. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service. Examples of Cookies we use:

- **Session Cookies.** We use Session Cookies to operate our Service.
- **Preference Cookies.** We use Preference Cookies to remember your preferences and various settings.
- **Security Cookies.** We use Security Cookies for security purposes.

Service Providers

We may employ third party companies and individuals to facilitate our Service ("Service Providers"), to provide the Service on our behalf, to perform Service-related services or to assist us in analysing how our Service is used. These third parties may have access to the Personal Data you supply on this website, only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

Analytics

We may use third-party Service Providers to monitor and analyse the use of our Service.

Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy?hl=en>

Links to Other Sites

Our Service may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Transfer of Data

We will not sell your details to any third parties but we may sometimes share your information with our trusted service providers or partners who are authorised to act on our behalf.

Any information we collect is stored and processed in the UK or EU. Where this is not the case, we will inform you and where appropriate, seek your consent. Other than as set out in this policy, EMRTs Privacy Policy or as required by law, your personal information is not shared with third parties or used in any other way unless you agree. When we collect your personal information we use strict procedures and security features to prevent unauthorised access. However, Edale Mountain Rescue Team cannot guarantee the security of any information you transmit to us online and you do so at your own risk.

Changes to this Cookie Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Cookie Policy on this page.

Contact Us

If you have any questions about this Cookie Policy, please contact us:

dataprotection@edalemrt.co.uk